

**BOARD OF
ANIMAL SERVICES
COMMISSIONERS**

TARIQ A. KHERO
PRESIDENT

KATHLEEN RIORDAN
VICE PRESIDENT

GLENN S. BROWN

ARCHIE J. QUINCEY JR.

IRENE PONCE

City of Los Angeles
CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

DEPARTMENT OF
ANIMAL SERVICES
221 North Figueroa Street
5th Floor
Los Angeles, CA 90012
(888) 452-7381
FAX (213) 482-9511

EDWARD A. BOKS
GENERAL MANAGER

LINDA BARTH
ASST. GENERAL MANAGER

March 17, 2008

To All Interested Parties:

The Los Angeles Department of Animal Services is seeking proposals from Pet Health Insurance Providers to enter into a sponsorship relationship with the Department, in exchange for being promoted as an insurance option to pet owners in Los Angeles. A three-year contract, renewable for up to three additional years at the City's discretion, will be awarded to the best proposer.

If you are interested in submitting a proposal, and would like more information about this opportunity, please see the Request for Proposals for a Pet Health Insurance sponsor, available online at www.laanimalservices.com; go to "Requests for Proposals" under "News and Links," and download the RFP document, its exhibits, and the related Administrative Requirements and Forms. You may also contact Anthony Sanchez of the Department at (213) 482-6980, or by email at Anthony.A.Sanchez@lacity.org, for more information.

The **deadline for submitting proposals is Tuesday, April 22, 2008, 3:00 p.m. Pacific Time.** Refer to the RFP document for additional instructions and information. Thank you for your interest.

Sincerely,

JOHN FORLAND
Senior Management Analyst II
JF/as